

李岱砭

Tai-Yu Lee

個人研究著作簡述表

著作/PUBLICATION

期刊論文

1. Lai, H.C., and Lee, T.Y., (2025) "Relying on Partners or Itself? How a Centrally Positioned Firm Can Pursue Technological Diversity: The Use of Network Density or R&D Resources", *International Journal of Innovation Management*, 29(1&2), 2550004. (ESCI, Scopus)
2. Lai, H.C., and Lee, T.Y., (2024) "How Cross-Industry Knowledge Fosters Exploratory Innovation of Taiwanese Small Business Enterprises: Moderating Effects of Incubator Assistance", *International Journal of Innovation and Technology Management*, 21(7), 2450050. (ESCI, Scopus)
3. Lai, H.C., and Lee, T.Y., (2023) "How Taiwanese Contract Manufacturers Initiate Supply Chain Integration: The Effects of Bricolage, Improvisation, and Environmental Uncertainty", *Journal of Organizational Change Management*, 36(6), 1027-1049. (SSCI)
4. Lai, H.C., and Lee, T.Y., (2023) "How Imitating Sources' R&D Practices Influences the Recipients' Innovation Consequences of Technology Transfer: The Moderating Effect of Source-Recipient Interactions?", *International Journal of Innovation and Technology Management*, 20(4), 2350021. (ESCI, Scopus)
5. 賴賢哲、李岱砭 (2023), 「上智食品：乾拌麵代工的整合者」, *產業與管理論壇*, 第 25 卷, 第 4 期, 頁 94-136。 (TSSCI)
6. Cheng, K.S, Chiao, Y.C., Shih, H.Y., Lee, T.Y. and Cho, T.S., (2011) "Agglomeration and Competition among Chinese Cities: An Investigation of Taiwanese High-Tech Foreign Direct Investment", *Growth and Change*, 42(4), 517-548. (SSCI)
7. Lai, H.C., Chiu, Y.C., Liaw, Y.C., and Lee, T.Y., (2010) "Technological Diversification and Organizational Divisionalization: The Moderating Role of Complementary Assets", *British Journal of Management*, 21(4), 983-995. (SSCI)
8. Chiu, Y.C., Lai, H.C., Liaw, Y.C., and Lee, T.Y., (2010) "Technological Scope: Diversified or Specialized," *Scientometrics*, 82(1), 37-58. (SSCI)
9. 李岱砭、喬友慶、施信佑、邱奕嘉、鄭耿翔、卓大順 (2010), 「連續性海外投資行為的網絡擴散效果」, *臺大管理論叢*, 第 21 卷第 1 期, 頁 83-112。 (TSSCI)
10. 邱奕嘉、邱世寬、廖宜慶、李岱砭 (2010), 「企業創業投資決策之前置因素分析」, *政大*

智財評論，第 8 卷，第 1 期，頁 117-144。

11. 邱奕嘉、李岱砦、吳珮甄 (2010)，「由動態能力觀點分析企業協同凝聚:以復盛集團成長策略為例」，**科技管理期刊**，第 15 卷，第 1 期，頁 1-22。
12. 邱奕嘉、曲祉寧、李岱砦 (2010)，「凌陽科技集團的分割與整合」，**產業與管理論壇**，第 12 卷，第 3 期，頁 74-92。(TSSCI)
13. Chiu, Y.C., Lai, H.C., Lee, T.Y., and Liaw, Y.C., (2008) “Technological Diversification, Complementary Assets, and Performance”, **Technological Forecasting and Social Change**, 75(6), 875-892. (SSCI)

專書專章

1. 喬友慶、李岱砦、鄭耿翔 (2008)，「大地環境的守護者－盟鑫工業股份有限公司」，於創新之鑰－精選 15 個升級轉型成功的故事一書，經濟部中小企業處出版，台北市。

研討會論文

1. Lai, H.C., Lee, T.Y., and Cheng, H.L., (2022) “ How Contract Manufacturers Initiate Supply Chain Integration: The Effects of Bricolage, Improvisation and Environmental Uncertainty ” paper presented at R&D Conference 2022, Trento, Italy, July 9-13.
2. Lai, H.C., Lee, T.Y., and Huang, J.W., (2020) “ How Interdisciplinary Collaboration Bridging by An Incubator Foster Start-us’ Exploratory Innovation: Moderators of Incubator Assistance?” paper presented at 2020 EURAM Conference, Dublin, Ireland, December 4-6.
3. Lai, H.C., Lee, T.Y., and Chen, L.J., (2017) “ Is Imitating Partners’ R&D Practices a Complement to Firm Interactions for Technology Transfer?” paper presented at 2017 Annual Meeting of the Academy of Management, Atlanta, GA, August 4-8.
4. Lee, T.Y., and Lai, H.C., (2017) “ Is Latecomer Firms’ Exploration Learning a Trigger for Exploitation through Technology Alliances?” paper presented at 2017 R&D Management Conference, Leuven, Belgium, July 1-5.
5. Lee, T.Y., (2014) “How Technology Knowledge and TMT Characteristics Works on Corporate Venturing?” paper presented at 2014 Annual Meeting of the Academy of Management, Philadelphia, PA, August 1-5.
6. Lee, T.Y., (2013) “Technological Diversification and Organization Strategies” paper presented at 2013 Annual Meeting of the Academy of Management, Lake Buena Vista, FL, August 9-13.
7. 禰國全、李岱砦 (2021) 「員工工作自主性對留職意願之影響－以滿意度為中介變數」，2021 創業成長營暨企業經營管理學術研討會，臺灣桃園，民國 110 年 5 月 13 日。
8. 陳怡君、李岱砦 (2021) 「知識內容訂閱平台模式之個案研究」，2021 創業成長營暨企業經營管理學術研討會，臺灣桃園，民國 110 年 5 月 13 日。
9. 何采芸、李岱砦 (2021) 「第三方支付平台生態圈發展之個案研究」，2021 創業成長營暨

企業經營管理學術研討會，臺灣桃園，民國 110 年 5 月 13 日。

教學個案

1. 賴賢哲、李岱砮 (2023)，「上智食品：乾拌麵代工的整合者」與其教學指引。
2. 邱奕嘉、曲祉寧、李岱砮 (2009)，「凌陽科技集團的分割與整合」與其教學指引。
3. 邱奕嘉、李岱砮 (2009)，「群聯電子營運模式與合縱連橫策略」與其教學指引。
4. 喬友慶、李岱砮 (2007)，「盟鑫工業股份有限公司」與其教學指引。

