## Curriculum of the Department of Business and Entrepreneurial Management, Kainan University, 2023.

2023/05/23

	Field	Course Subjects				
General Education(at least 28 credits)	Linguistic Literacy (10 credits)	<ul> <li>Chinese-2 credits</li> <li>Foreign Language(Freshman English)-8credits</li> <li>Notes:</li> <li>1. English major and student with particular circumstances are required to take second foreign language except English, such as Japanese, Thai, Vietnamese, Koreanetc</li> <li>2. Other students are required to take 8 credits of "Freshman English".</li> </ul>				
	Scientific Literacy (4 credits)	<ul> <li>Natural Science ◆Life Science</li> <li>◆Computer-related information studies</li> <li>Notes:</li> <li>1. Major in department of Information Management students have to take 4optional credits in scientific literacy field.</li> <li>2. Other students must take 2 credits of "Programming" in computer-related information studies and 2 optional credits in scientific literacy field.</li> </ul>				
	Social Literacy (4 Optional credits)	<ul><li>Constitution &amp; Politics</li><li>Sociology</li></ul>				
	Humanistic Literacy (4 Optional credits)	History     Art & Humanities				
redit	Military Education	Military Education -0 credit				
its)	Physical Education	Physical Education in day school:  1. Required PE courses are 2 credits. Each course is 1 credit for 2 class hours, students have to take 2 courses in total (PE I, PE II).  2. Students can take at most 1 course (2 credits, which can be counted asoptional credits from general education) for elective PE course (Leisure Physical Education).  Physical Education in division of continuing education:  Required PE courses are 2 credits. Each course is 1 credit for 2 class hours, students have to take 2 courses in total (PE I, PE II).				
		Optional 4 credits from G.E.C				

Notice: Taking the courses which are excluded by the departments will not be counted as graduation credits.

curriculum	First Year		Second Year		Third Year		Forth Year	
curriculum	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
Service Education (Required)	Labor Service I 1	Labor Service II 1	Volunteer Service I 1	Volunteer Service II 1				
	Calculus 3	The Application of Big Data to Business 3	Statistics 3	Services Science 3	Marketing Managemen 3	Practical Operation in School II 1	Special Topics in Business Practice 3	Special Topic for Graduation and Practice 3
Required Courses (50 credits)	Accounting 3	Introduction to the Entrepreneurship 3	Finance Management 3	Operation Management 3	Data Analysis Software 3			
Courses edits)	Economics 3	Management 3		Human Resource Management 3	Practical Operation in School I 1			
	Introduction to Business 3							

## Professional Electives (Minimum 33 credits)

## The curriculum of electives would be announced on the Website of Business and Entrepreneurial Management Dept.

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- In order to achieve the graduation threshold of the department, student must complete 128 credits, of which 50 credits from required courses, 2 credits from labor service, 2 credits from volunteer service, 33 credits from core optional courses, and 28 credits from general education courses. 13credits are free optional courses accepted for taking any courses from all departments.
- 2. Students must take the Business Management Program or Entrepreneurship Management Program.
- 3. In accordance with the regulations of KNU interdisciplinary learning, students of this very department are required to take interdisciplinary program, double minor, or double major, in order to fulfill graduation threshold.
- 4. All general education courses must follow the policies of General Education Center. Students must complete the required credit standards of Kainan University.
- 5. In order to achieve the graduation threshold, the completed "Student Passport" is required.
- In accordance with the regulations of KNU English Test and English graduation threshold, students must fulfill the English graduation threshold.
- 7. The graduation credits of F.5 Education System students are required to increase at least 12 credits.
- These courses regulations were passed at the Curriculum Committee Meeting on May 23th. 2023, and approved for future references by Academics Affairs Meeting on May 23th, 2023.

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## Curriculum of the Department of Business and Entrepreneurial Management , Kainan University, 2023.

(Elective Courses)

2023/05/03

curriculum		First Year		Second Year		Third Year		Forth Year	
		Semester 1 Semester 2		Semester 1 Semester 2		Semester 1 Semester 2		Semester1	Semester 2
(One program is required) Professional Electives Program	Bus Mana Programo					Technology and Innovation Management 3	Service Management 3	International Business 3	
	Business Management Program(15 credits)						Financial Statements Analysis 3	Strategic Management 3	
	Entrepreneurship Management Program(15 credits)					Entrepreneurial Theory and Practice 3	Business Model Innovation 3	Retailer Management in Small Business 3	
						Creative Problem Solving 3	Innovation Management in Small and Medium Business 3		
		Commerce Japanese Business Applied I 3	Commerce Japanese Business Applied II 3	Managerial Economics 3	Consumer Behavior 3	Business Negotiation 3	Project Management 3	Knowledge Management 3	International Marketing Management 3
Professional Electives (Minimum 18 credits)		Business Software 3	Macroeconomics 3	Managerial Psychology 3	Organizational Behavior 3	Quality Management 3	Management Information System 3	Electronic Business Managemen 3	Managerial Case Study 3
		English Conversation for Business I 3	Finance and Banking Management Practice Forum 3	Counselling and Practicing of Management Certificate I 3	Cultural and Creative Industries Management3	Business Research Methods 3	Retail Management 3	Special Topics for Management 3	Quality Management and Performance Appraisal 3
		Introduction to Artificial Intelligence 3	Accounting II 3	Counselling of Big Data Certificate I 2	Counselling and Practicing of Management Certificate II 3	Sampling Practices 3	Marketing Case Study 3	Supply Chain Management 3	New Store Development Strategy and Planning 3
			Business Law 3	English Conversation for Business III 3	Counselling of Big Data Certificate II 2	Business Operation and Decision Making 3	Loan and Taxation in Small and Medium Business 3	Occupation Guidance 3	Case Study in Strategy Innovation 3
			Corporate Social Responsibility 3	Career and Business Ethics 3	English Conversation for Business IV 3	Managerial Accounting 3	Counselling and Practicing of Business Certificate 3	Quality Management in Service Industry 3	Customer Relationship Management 3
			English Conversation for Business II 3	Financial Counseling Certification I 3	Financial Counseling Certification II 3	Advertisemen 3	Business Systems Simulation 3	Business Analysis and Diagnosis 3	Professional Skills Training 3
			Business Software 3	Corporate Sustainability Management 3		Counselling of Big Data Certificate III 2	Product Strategy and Management 3	Marketing Skills	Workplace Practical Training 3
						Brand Strategy and Management 3	New Product Development and Management 3	Micro Business Management 3	
,	lits)					Enterprise Resource Planning 3	Analysis of Technology Industry 3	Technology Enterprise Management 3	
							Big Data Analysis 3	Internet Innovation & Entrepreneurship Practice 3	
							Leadership and Management 3	Industry-Univers ity Cooperative Internship 3	