

Curriculum of the Department of Business and Entrepreneurial Management, Kainan University, 2023.

2023/05/23

General Education(at least 28 credits)	Field	Course Subjects
	Linguistic Literacy (10 credits)	<ul style="list-style-type: none"> ●Chinese-2 credits ●Foreign Language(Freshman English)-8credits Notes: 1. English major and student with particular circumstances are required to take second foreign language except English, such as Japanese, Thai, Vietnamese, Korean...etc.. 2. Other students are required to take 8 credits of “Freshman English”.
	Scientific Literacy (4 credits)	<ul style="list-style-type: none"> ●Natural Science ●Life Science ●Computer-related information studies Notes : 1. Major in department of Information Management students have to take 4optional credits in scientific literacy field. 2. Other students must take 2 credits of “Programming” in computer-related information studies and 2 optional credits in scientific literacy field.
	Social Literacy (4 Optional credits)	<ul style="list-style-type: none"> ●Constitution & Politics ●Sociology
	Humanistic Literacy (4 Optional credits)	<ul style="list-style-type: none"> ●History ●Art & Humanities
	Military Education	Military Education -0 credit
	Physical Education	Physical Education in day school : 1. Required PE courses are 2 credits. Each course is 1 credit for 2 class hours, students have to take 2 courses in total (PE I, PE II). 2. Students can take at most 1 course (2 credits, which can be counted as optional credits from general education) for elective PE course (Leisure Physical Education). Physical Education in division of continuing education : Required PE courses are 2 credits. Each course is 1 credit for 2 class hours, students have to take 2 courses in total (PE I, PE II).
	Optional 4 credits from G.E.C	

Notice: Taking the courses which are excluded by the departments will not be counted as graduation credits.

curriculum	First Year		Second Year		Third Year		Forth Year	
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
Service Education (Required)	Labor Service I 1	Labor Service II 1	Volunteer Service I 1	Volunteer Service II 1				
Required Courses (50 credits)	Calculus 3	The Application of Big Data to Business 3	Statistics 3	Services Science 3	Marketing Managemen 3	Practical Operation in School II 1	Special Topics in Business Practice 3	Special Topic for Graduation and Practice 3
	Accounting 3	Introduction to the Entrepreneurship 3	Finance Management 3	Operation Management 3	Data Analysis Software 3			
	Economics 3	Management 3		Human Resource Management 3	Practical Operation in School I 1			
	Introduction to Business 3							

Professional Electives (Minimum 33 credits)

The curriculum of electives would be announced on the Website of Business and Entrepreneurial Management Dept.

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1. In order to achieve the graduation threshold of the department, student must complete 128 credits, of which 50 credits from required courses, 2 credits from labor service, 2 credits from volunteer service, 33 credits from core optional courses, and 28 credits from general education courses. 13credits are free optional courses accepted for taking any courses from all departments.
2. Students must take the 「 Business Management Program 」 or 「 Entrepreneurship Management Program 」 .
3. In accordance with the regulations of KNU interdisciplinary learning, students of this very department are required to take interdisciplinary program, double minor, or double major, in order to fulfill graduation threshold.
4. All general education courses must follow the policies of General Education Center. Students must complete the required credit standards of Kainan University.
5. In order to achieve the graduation threshold, the completed “Student Passport” is required.
6. In accordance with the regulations of KNU English Test and English graduation threshold, students must fulfill the English graduation threshold.
7. The graduation credits of F.5 Education System students are required to increase at least 12 credits.
8. These courses regulations were passed at the Curriculum Committee Meeting on May 23th, 2023, and approved for future references by Academics Affairs Meeting on May 23th, 2023.

