

Curriculum of the Department of Business and Entrepreneurial Management, Kainan University, 2022.

2022/05/17

General Education(at least 28 credits)	Field	Course Subjects
	Linguistic Literacy (6 credits)	<ul style="list-style-type: none"> ●Chinese-2 credits ●Foreign Language(Freshman English)-4credits Notes: 1. English major and student with particular circumstances are required to take second foreign language except English, such as Japanese, Thai, Vietnamese, Korean...etc.. 2. Other students are required to take 4 credits of “Freshman English”.
	Scientific Literacy (4 credits)	<ul style="list-style-type: none"> ●Natural Science ●Life Science ●Computer-related information studies Notes : 1. Major in department of Information Management students have to take 4optional credits in scientific literacy field. 2. Other students must take 2 credits of “Programming” in computer-related information studies and 2 optional credits in scientific literacy field.
	Social Literacy (4 Optional credits)	<ul style="list-style-type: none"> ●Constitution & Politics ●Sociology
	Humanistic Literacy (4 Optional credits)	<ul style="list-style-type: none"> ●History ●Art & Humanities
	Military Education	Military Education -0 credit
	Physical Education	Physical Education in day school : 1. Required PE courses are 2 credits. Each course is 1 credit for 2 class hours, students have to take 2 courses in total (PE I, PE II). 2. Students can take at most 1 course (2 credits, which can be counted asoptional credits from general education) for elective PE course (Leisure Physical Education). Physical Education in division of continuing education : Required PE courses are 2 credits. Each course is 1 credit for 2 class hours , students have to take 2 courses in total (PE I, PE II).
Optional 8 credits from G.E.C		

Notice: Taking the courses which are excluded by the departments will not be counted as graduation credits.

curriculum	First Year		Second Year		Third Year		Forth Year	
	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
Service Education (Required)	Labor Service I 1	Labor Service II 1	Volunteer Service I 1	Volunteer Service II 1				
Required Courses (50 credits)	Calculus 3	The Application of Big Data to Business 3	Statistics 3	Services Science 3	Marketing Managemen 3	Practical Operation in School II 1	Special Topics in Business Practice 3	Special Topic for Graduation and Practice 3
	Accounting 3	Introduction to the Entrepreneurship 3	Finance Management 3	Operation Management 3	Data Analysis Software 3			
	Economics 3	Management 3		Human Resource Management 3	Practical Operation in School I 1			
	Introduction to Business 3							

Professional Electives (Minimum 33 credits)

The curriculum of electives would be announced on the Website of Business and Entrepreneurial Management Dept.

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1. In order to achieve the graduation threshold of the department, student must complete 128 credits, of which 50 credits from required courses, 2 credits from labor service, 2 credits from volunteer service, 33 credits from core optional courses, and 28 credits from general education courses. 13credits are free optional courses accepted for taking any courses from all departments.
2. Students must take the 「 Business Management Program 」 or 「 Entrepreneurship Management Program 」 .
3. In accordance with the regulations of KNU interdisciplinary learning, students of this very department are required to take interdisciplinary program, double minor, or double major, in order to fulfill graduation threshold.
4. All general education courses must follow the policies of General Education Center. Students must complete the required credit standards of Kainan University.
5. In order to achieve the graduation threshold, the completed “Student Passport” is required.
6. In accordance with the regulations of KNU English Test and English graduation threshold, students must fulfill the English graduation threshold.
7. The graduation credits of F.5 Education System students are required to increase at least 12 credits.
8. These courses regulations were passed at the Curriculum Committee Meeting on May 17th, 2022, and approved for future references by Academics Affairs Meeting on May 17th, 2022.

**Curriculum of the Department of Business and Entrepreneurial
Management , Kainan University, 2022.
(Elective Courses)**

2022/05/17

curriculum		First Year		Second Year		Third Year		Forth Year	
		Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2	Semester1	Semester 2
Professional Electives Program (One program is required)	Business Management Program(15 credits)					Technology and Innovation Management 3	Service Management 3	International Business 3	
							Financial Statements Analysis 3	Strategic Management 3	
	Entrepreneurship Management Program(15 credits)					Entrepreneurial Theory and Practice 3	Business Model Innovation 3	Retailer Management in Small Business 3	
						Creative Problem Solving 3	Innovation Management in Small and Medium Business 3		
Professional Electives (Minimum 18 credits)		Commerce Japanese Business Applied I 3	Commerce Japanese Business Applied II 3	Managerial Economics 3	Consumer Behavior 3	Business Negotiation 3	Project Management 3	Knowledge Management 3	International Marketing Management 3
		Business Software 3	Macroeconomics 3	Organizational Behavior 3	Special Topics in Organizational Behavior 3	Quality Management 3	Management Information System 3	Electronic Business Management 3	Managerial Case Study 3
		English Conversation for Business I 3	Finance and Banking Management Practice Forum 3	Managerial Psychology 3	Cultural and Creative Industries Management 3	Business Research Methods 3	Retail Management 3	Special Topics for Management 3	Quality Management and Performance Appraisal 3
			Accounting II 3	Counselling and Practicing of Management Certificate I 3	Counselling and Practicing of Management Certificate II 3	Sampling Practices 3	Marketing Case Study 3	Supply Chain Management 3	New Store Development Strategy and Planning 3
			Business Law 3	Counselling of Big Data Certificate I 2	Counselling of Big Data Certificate II 2	Business Operation and Decision Making 3	Loan and Taxation in Small and Medium Business 3	Crisis Management 3	Case Study in Strategy Innovation 3
			Corporate Social Responsibility 3	English Conversation for Business III 3	Business Security Management 3	Managerial Accounting 3	Counselling and Practicing of Business Certificate 3	Occupation Guidance 3	Customer Relationship Management 3
			English Conversation for Business II 3	Career and Business Ethics 3	English Conversation for Business IV 3	Advertisemen 3	Business Systems Simulation 3	Quality Management in Service Industry 3	Professional Skills Training 3
			Business Software 3	Financial Counseling Certification I 3	Financial Counseling Certification II 3	Counselling of Big Data Certificate III 2	Technology Marketing Management 3	Business Analysis and Diagnosis 3	Workplace Practical Training 3
						Brand Strategy and Management 3	System Analysis 3	Marketing Skills 3	
						Enterprise Resource Planning 3	Product Strategy and Management 3	Micro Business Management 3	
							New Product Development and Management 3	Technology Enterprise Management 3	
							Analysis of Technology Industry 3	Internet Innovation & Entrepreneurship Practice 3	
							Big Data Analysis 3	Industry-University Cooperative Internship 3	
							Leadership and Management 3		